



PRDnationwide Bendigo
53 Myers Street
Bendigo, VIC 3550
T 03 5444 0344
F 03 5444 0322
E tomi@prdbendigo.com.au

Tom Isaacs

Director

M 0417 532 871

Agent Bio

As the Director of PRDnationwide Bendigo Tom has spent over five years intrenching himself in the real estate industry. Operating in the residential market and specialising in Project Marketing of infill residential developments as well as large scale Residential Land Development.

After starting out in residential property sales, Tom quickly found a passion in Project Marketing and takes a "cradle to grave" approach with all projects which he is managing. Having spent time in the commercial banking industry he has sound knowledge of the finance market and credit requirements. Tom is able to assist in structuring a projects sales process to deliver a feasible project to finance providers.

Tom understands the importance of delivering a considered marketing process and believes in professional preparation and marketing to ensure a project is positively received by the target market.

With a belief in forming long term partnerships with developers Tom understands the importance of reciprocal relationships and has formed a team to research and deliver new projects to his current client base.

Having been recognised as the leading Project Marketers in the Bendigo Region, PRDnationwide Bendigo can work closely with clients to ensure a positive outcome for all parties involved.

Sales Success

- > Viewpoint, Bendigo (850 lot development) Exclusive Agency
- > Courage Court, Strathfieldsaye (14 lot development) Exclusive Agency
- > Thornton Court, Stathfieldsaye (12 lot infill development) Exclusive Agency
- > Tannery Fields, Stathfieldsaye (80 lot development) Exclusive Agency
- > Central Bendigo, (29 townhouses) Exclusive Agency
- > Mid City Townhouses (8 Townhouses) Exclusive Agency

Services

- > Project Acquisition
- > Complete Project Marketing Suit
- > Delivery of all Marketing Collateral
- > Feasibility Delivery
- > Project Sales
- > Infill Townhouse Sales and Infill Land Sales
- > Large Scale Residential Development