



PRDnationwide Newcastle
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Mark Kentwell

Director & Licensed Agent

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Agent Bio

Mark is the Managing Director of PRDnationwide Newcastle and Lake Macquarie operation, a business with demonstrated track record in the Newcastle and Lake Macquarie marketplace in Project Marketing and Residential Sales.

Mark has the ability to provide specific market commentary a developer needs to maximise returns and minimise risk and provides exceptional input into design, target market, product mix and marketing implementation.

Mark has also set up an innovation this is a first in the region called Newcastle New Projects. This is a display suite for developments of all sizes which is located right in the centre of Hunter Street Mall, Newcastle and showcases the developments that are listed in Newcastle and Lake Macquarie and provides updates on the Urban Renewal of Newcastle to the community and wide audience of home buyers and investors. Regular events and seminars are also held at the suite to provide potential buyers with property research and VIP introduction to new developments being launched.

Newcastle New Projects offers a cost effective alternative to setting up an individual display suite for each project and gains each project a wider buying audience than traditional marketing mediums.

Sales Success

- > SOLD OUT 56 Apartments off the plan before construction commenced, including additional \$1M to gross realisations over another agency's price list.
- > SOLD OUT Boutique CBD development, 18 x 1 bedroom apartments without parking before construction commenced in under 30 days.
- > Success in two separate complexes of sale in Lake Macquarie before completion that have been formerly marketed by two other agents.

Services

Site sales and acquisition, off the plan project marketing of all sizes of residential and mixed used developments, feasibility assistance and land marketing.

Mark Kentwell is the #1 Selling Principal within PRDnationwide and has been since 2008.