

# TOOWOOMBA MARKET UPDATE 2nd Half 2019



#### **OVERVIEW**

In Q2 2019, Toowoomba\* recorded a median house price of \$395,000 (287 sales) and a median unit price of \$292,000 (57 sales). This represents annual (Q2 2018 – Q2 2019) median price growth of 3.9% (houses) and a softening of -5.6% (units). During this time sales slowed, by -12.0% (houses) and by -40.6% (units). The house market is undersupplied, an opportunity for owners to sell. The unit market has become more affordable, ideal for first home buyers.

# House Sales House Median Price House Rental Price Unit Sales Unit Median Price Unit Rental Price HALF YEAR HALF YEAR Unit Sales Unit Median Price Unit Rental Price

#### MARKET CONDITIONS

#### SALES MEDIAN PRICE Q2 2019





## SALES AVERAGE DAYS ON MARKET Q2 2019





# RENTAL MEDIAN PRICE Q2 2019





## RENTAL AVERAGE DAYS ON MARKET Q2 2019





# DEVELOPMENTS The Tree value of the least to a set to a

**FUTURE** 

The Toowoomba\* area is set to see approximately \$229.1M worth of new projects commencing in the 2<sup>nd</sup> half of 2019.



A focus on commercial projects is a key strategy for Toowoomba\*, as this will stimulate commercial activity and increase employment opportunities. This will have a positive spill-over impact on the real estate market, through an increase in property demand.

A significant commercial project due to commence in the 2<sup>nd</sup> Half 2019 is the Amitabha Resort (\$25.0M). This project will construct short term accommodations, which will invite a variety of demographics into the area and increase future demand.

A key infrastructure project is the Toowoomba Regional Council Central Depot (\$45.0M). This project will increase commercial activity in the area and create employment opportunities.



662 Lots





32 Townhouses

Dwellings

\*Toowoomba market data and key indicators encapsulates aggregate market conditions within the post code 4350/4352. \*\*Estimated values are based on construction value provided by the relevant data authority and does not reflect commercial and/or re-sale value. Source: APM Pricefinder, Cordell Connect database, Australian Bureau of Statistics. ©Copyright PRDnationwide 2019.

#### AVERAGE VENDOR DISCOUNT\*

Average vendor discount reflects the average percentage difference between the first list price and final sold price. A lower percentage difference (closer to 0.0%) suggests that buyers are willing to purchase close to the first asking price of a property.



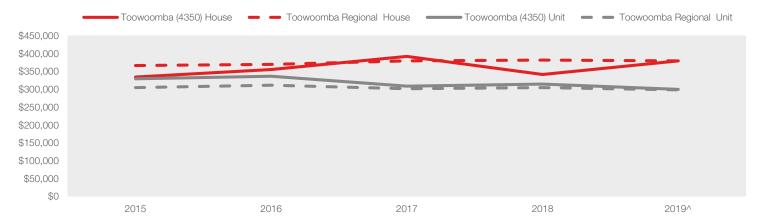
#### **KEY COMMENTS**

Average vendor discount between Q2 2018 and Q2 2019 has widened for both houses and units, to -4.6% and -5.3% respectively. The housing market conditions in Toowoomba\* has continued to favour buyers, where sellers are willing to negotiate below their initial listing price. First home buyers are encouraged to take this opportunity to enter the market.

The suburb of Toowoomba\* largely follows the Toowoomba Regional market in regards to property prices. Compared to the Local Government area (LGA), the Toowoomba\* house market provides more affordable opportunities for first home buyers, with median prices just under the LGA. That said, home owners can be more confident, as 2019^ recorded positive capital growth.

The dominant proportion of houses sold in Toowoomba\* across the 1st half of 2019 were priced in the low price bracket of less than \$349K (41.1%). Most units sold (35.6%) were in the mid-lower price bracket of \$250K-\$349K. This confirms there is a high appetite for affordable housing stock.

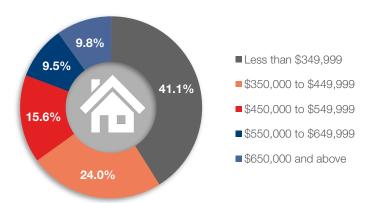
#### MARKET COMPARISON



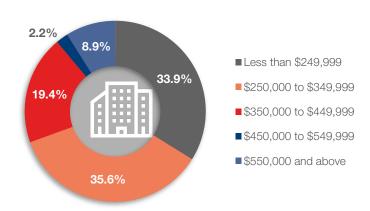
The market comparison graph provides a comparative trend for the median price of houses and units over the past 5 years. The main LGA profiled was chosen based on their proximity to the main suburb analysed, which is Toowoomba.

#### PRICE BREAKDOWN 1ST HALF 2019

#### **HOUSES SOLD**



#### **UNITS SOLD**





#### **RENTAL GROWTH 2019\***

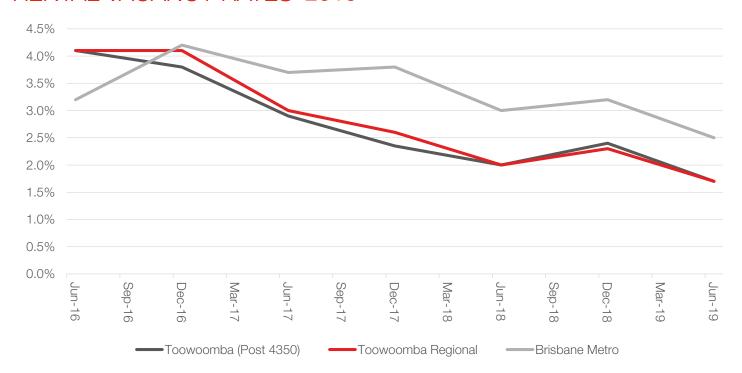
In the 12 months to Q2 2019 rental demand in Toowoomba\* was stable for houses and increased for units, by 8.4%. During this time median rental price strengthened, by 2.9% to \$350 per week for houses and by 1.8% to \$285 per week for units. This indicates that there is a high demand towards renting but without compromising on rental returns.

2 bedroom houses provided the highest rental growth annually, of 6.5%. As of June 2019, rental yields in Toowoomba\* was 5.0% (houses) and 5.7% (units). These yields are on par with Toowoomba Region and outperforming Brisbane Metro.

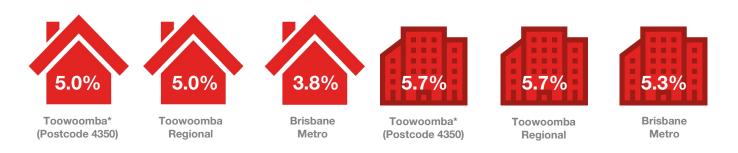
Toowoomba\* recorded a low vacancy rate of 1.7% in June 2019, reflecting a sharp declining trend since December 2018. This suggests there is an increasingly healthier rental demand in Toowoomba\*, which is good news for investors.



#### **RENTAL VACANCY RATES 2019**



#### RENTAL YIELD 2019<sup>^</sup>





#### PROJECT DEVELOPMENT MAP 2ND HALF 2019\*





\*Disclaimer: Project development map showcases a sample of upcoming projects only, due to accuracy of addresses provided by the data provider for geocoding purposes. \*\*Projects refers to the top developments within the suburbs of Charlton, Cotswold Hills, Glenvale, Harristown, Highfields, Meringandan, Newtown, Prince Henry Heights, Toowoomba, Toowoomba South, Welcamp, Westbrook, and Wilsonton. \*\*\*\*Estimated value is the value of construction costs provided by relevant data authority, it does not reflect the project's sale/commercial value. \*\*\*\*Commencement date quoted for each project is an approximate only, as provided by the relevant data authority, PRDnationwide does not hold any liability to the exact date. Source: Cordell Database, ESRI ArcGIS, Toowoomba Regional Council. © Copyright PRDnationwide 2019.





#### **OUR SERVICES INCLUDE**

- · Advisory and consultancy
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- Primary qualitative and quantitative research
- Demographic and target market Analysis
- · Geographic information mapping
- Project Analysis including product and pricing recommendations
- · Rental and investment return analysis

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#### **OUR SERVICES**

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