

# Robina Market Update 1st Half 2020



### **OVERVIEW**

Robina\* recorded a median house price of \$740,000 and a median unit price of \$465,000 in Q4 2019. This represents annual (Q4 2018 – Q4 2019) median price growth of 9.4% for houses and 3.3% for units. Between Q4 2018 – Q4 2019 total sales strengthened by 5.6% for houses (to 57 sales) and by 11.1% for units (to 100 sales). Current market conditions in Robina\* have started to strengthen, as demand is beginning to increase. Robina\* is heading towards a recovery and now is the time for buyers and sellers to transact.

	CHANGE FROM LAST	YEAR	HALF YEAR
	House Sales	1	1
	House Median Price	1	1
W	House Rental Price	1	$\leftrightarrow$
	Unit Sales	1	1
	Unit Median Price	1	1
	Unit Rental Price	1	1

### MARKET CONDITIONS

### SALES MEDIAN PRICE Q4 2019





### SALES AVERAGE DAYS ON MARKET Q4 2019





HOUSE

UNIT

### RENTAL MEDIAN PRICE Q4 2019





### RENTAL AVERAGE DAYS ON MARKET Q4 2019

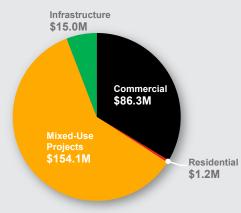




UNIT

## FUTURE DEVELOPMENTS

The Robina\* area is set to see approximately \$256.6M worth of new projects in the 1st half of 2020.



These projects will stimulate economic growth and create large job opportunities in Robina\*, which will have a positive spill-over impact on the real estate market.

A main mixed-use project for the 1st half of 2020 is the Robina Transit Mixed Use Development (\$150.0M). This project will create 2500 dwellings and is rezoning commercial, industrial and community uses to allow for further future developments of the site. Overall, a total of 2,500 dwellings, 15 units and 4 townhouses will be constructed in the 1st half of 2020. This property stock will continue to assist in catering to the current population growth in Robina\*, which was 12.6% over 5 years to 2016.

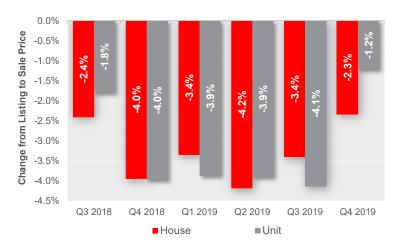


\*Robina market data and key indicators encapsulates aggregate property market conditions within the suburbs of Robina. \*\*Estimated values are based on construction value provided by the relevant data authority and does not reflect commercial and/or re-sale value.

Source: APM Pricefinder, Cordell Connect database, Australian Bureau of Statistics. © Copyright PRD 2020

### AVERAGE VENDOR DISCOUNT\* KEY COMMENTS

Average vendor discount reflects the average percentage difference between the first list price and final sold price. A lower percentage difference (closer to 0.0%) suggests that buyers are willing to purchase close to the first asking price of a property.

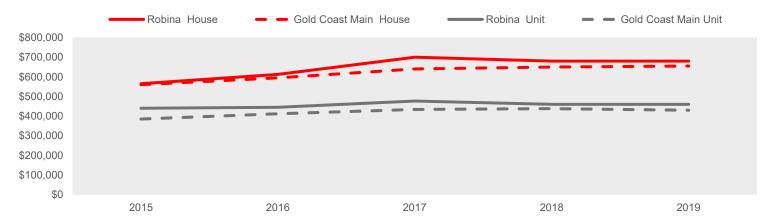


Average vendor discounting between Q4 2018 and Q4 2019 has tightened to -2.3% for houses and to -1.2% for units. The current market conditions in Robina\* have shifted to favour vendors, where buyers are willing to negotiate closer to the initial listing price. This is a great opportunity for sellers to capitalise on their properties. There is limited discount for buyers who are ready to act.

Over the past 5 years to 2019, the suburb of Robina\* has sat above the Gold Coast Local Government Area (LGA) area regarding both house and unit median prices. This indicates that Robina\* is a resilient market.

The dominant proportion of houses sold in Robina\* across 2019 were in the lower price bracket of less than \$599K (27.0%). There was also a high buyer activity (33.6%) in the lower price segment of \$400K-\$499K for units. Buyers are tapping into the Robina\* market and taking advantage of discounted properties before the market heats up.

### MARKET COMPARISON



The market comparison graph provides a comparative trend for the median price of houses and units over the past 5 years. The main LGA profiled was chosen based on their proximity to the main suburb analysed, which is Robina.

■ Less than \$599,999

■\$600,000 to \$699,999

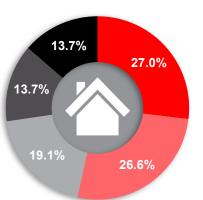
■ \$700.000 to \$799.999

■\$800,000 to \$899,999

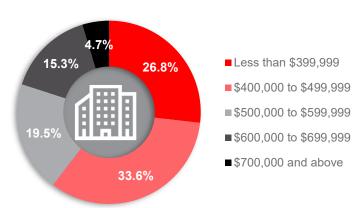
■\$900,000 and above

### PRICE BREAKDOWN 2019<sup>^</sup>

### **HOUSES SOLD**



### **UNITS SOLD**



### **RENTAL GROWTH 2019\***

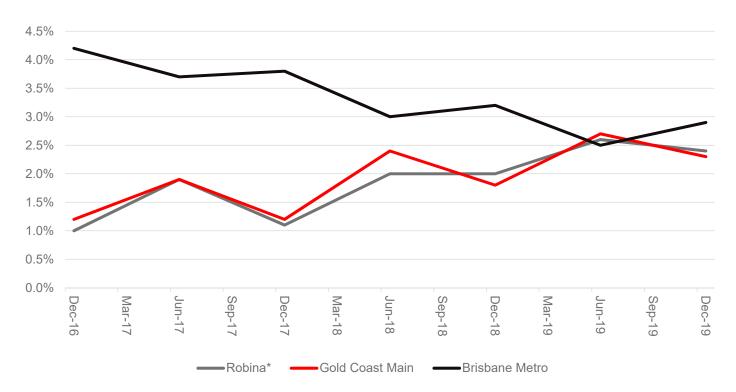
House rental yields in Robina\* were recorded at a rate of 4.3% in December 2019, well above that of Gold Coast Main (4.1%) and Brisbane Metro (3.9%). Over the 12 months to Q4 2019 house rental median price strengthened by 4.2% to \$620 per week, followed by unit rental median price slight softening by -3.8% to \$500 per week respectively.

2-bedroom houses have provided investors with +8.5% rental growth annually, resulting in a median rent of \$510 per week.

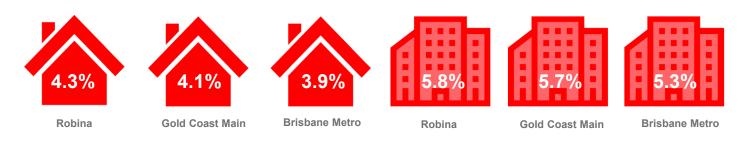
Robina\* recorded a vacancy rate of 2.4% in December 2019, generally on par with Gold Coast Main (2.3%) but well below that of Brisbane Metro (2.9%). Robina\* vacancy rates has seen a declining trend over the past six months, indicating there is a healthier rental demand in Robina\*. Investors are encouraged to take this opportunity to enter the market.



### **RENTAL VACANCY RATES 2019**

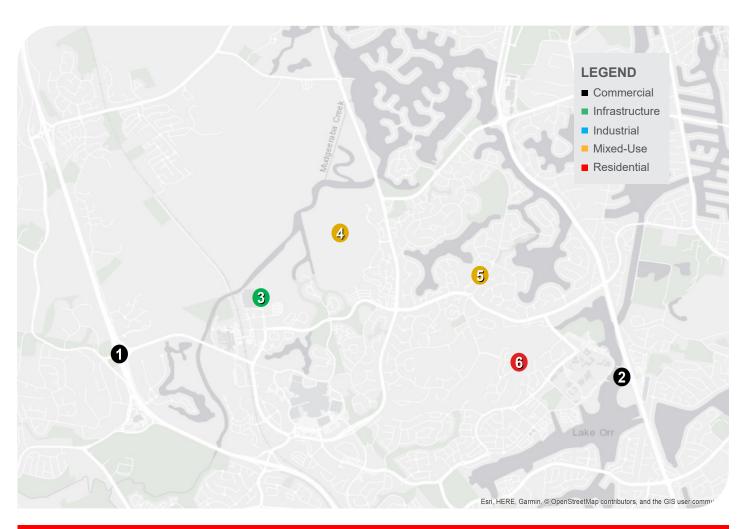


### **RENTAL YIELD 2019<sup>^</sup>**





### PROJECT DEVELOPMENT MAP 1ST HALF 2020\*



Location	Project**	Туре	Estimated Value***	Commence Date***
1	The Glades Resort Hotel & Apartments Development	Commercial	\$50,000,000	08/11/2020
2	Noble Life Retirement	Commercial	\$36,300,000	06/12/2020
3	Robina City Parklands	Infrastructure	\$15,000,000	22/09/2020
4	Robina Transit Mixed Use Development- (2500 Dwellings)	Mixed Use	\$150,000,000	06/12/2020
5	Commerce Drive Mixed Use Development- (15 Units)	Mixed Use	\$4,102,000	11/11/2020
6	Andromeda Parade Townhouses-(4 Townhouses)	Residential	\$1,200,000	15/10/2020





### **OUR SERVICES INCLUDE**

- Advisory and consultancy
- Market Analysis including profiling and trends
- Primary qualitative and quantitative research
- Demographic and target market Analysis
- · Geographic information mapping
- Project Analysis including product and pricing recommendations
- · Rental and investment return analysis

### **OUR KNOWLEDGE**

Access to accurate and objective research is the foundation of all good property decisions.

### **OUR PEOPLE**

Our research team is made up of highly qualified researchers who focus solely on property analysis.

### **OUR SERVICES**

Our research services span over every suburb, LGA, and state within Australia; captured in a variety of standard and customised products.



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