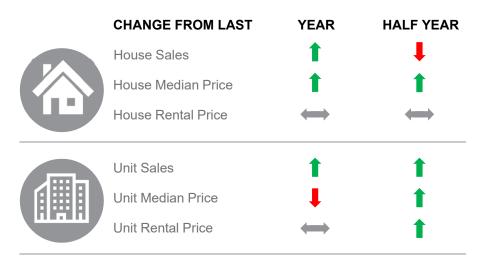


# Wagga Wagga Market Update 1st Half 2020



## **OVERVIEW**

In Q1 2020, Wagga Wagga\* recorded a median house price of \$371,500, and a median unit price of \$271,750. This represents annual (Q1 2019 – Q1 2020) median price growth of 0.8% for houses and a very slight price softening of just -0.1% for units. Between Q1 2019 - Q1 2020 total sales in both markets improved, by 8.8% for houses (to 260 sales) and by 55.6% for units (to 28 sales). With steady to moderate price growth and increased sales activity, Wagga Wagga proves itself as a resilient market. Now is the time to transact.



### MARKET CONDITIONS

SALES MEDIAN PRICE Q1 2020



SALES AVERAGE DAYS ON MARKET Q1 2020



**RENTAL MEDIAN PRICE** Q1 2020



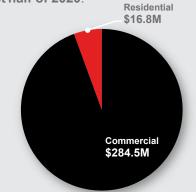
**RENTAL AVERAGE DAYS ON MARKET** Q1 2020



HOUSE

## **FUTURE DEVELOPMENTS**

Wagga Wagga\* is set to see around \$301.3M worth of new projects commencing between 2019 and the 1st half of 2020.



These projects will stimulate economic growth and create new employment opportunities in Wagga Wagga\*, which should have a positive spill-over impact on the real estate market.

Two major commercial projects for the period are the \$100.0M Project EnergyConnect and the \$150.0M Bomen Solar Farm, which are both energy-driven projects set to create employment and improvements to utilities for residents. Residential projects such as the (\$6.4M, 214 Lot) Harris Road Subdivision are key to ensuring Wagga Wagga\* can answer current demand.

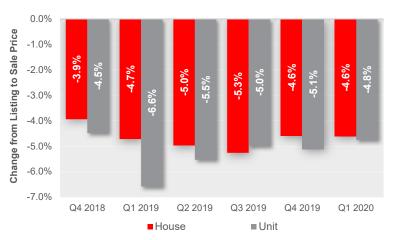


\*Wagga Wagga market data and key indicators encapsulates aggregate property market conditions within the Postcode 2650.

\*\*Estimated values are based on construction value provided by the relevant data authority and does not reflect commercial and/or re-sale value. Source: APM Pricefinder, Cordell Connect database. © Copyright PRD 2020.

## AVERAGE VENDOR DISCOUNT\* KEY COMMENTS

Average vendor discount reflects the average percentage difference between the first list price and final sold price. A lower percentage difference (closer to 0.0%) suggests that buyers are willing to purchase close to the first asking price of a property.



#### MARKET COMPARISON

Average vendor discounts between Q1 2019 and Q1 2020 have tightened for both property types, to -4.6% for houses and -4.8% for units. Market conditions in Wagga Wagga\* offers unique opportunities for both buyers and sellers. Sellers can now achieve a final sale price closer to their first list price, whilst at the same time buyers can benefit from a discount.

The suburb of Wagga Wagga has historically outperformed the wider Wagga Wagga Local Government Area (LGA) in median house price. This continues to be the case in 2020<sup>#</sup> to date.

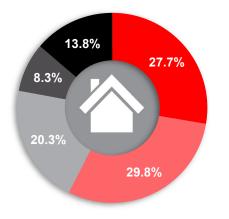
The dominant proportion of homes sold in Wagga Wagga\* across 2019<sup>^</sup> were in the mid-lower price range of \$300,000-\$400,000 (29.8%), while units recorded a dominant middle price range of of \$250,000-\$300,000 (29.7%). This shows the market remains highly accessible to first home buyers with limited budgets.



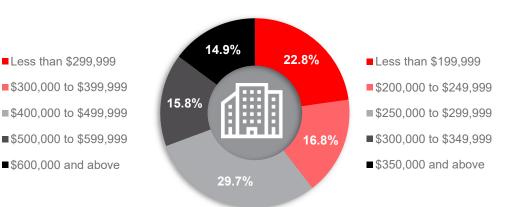
The market comparison graph provides a comparative trend for the median price of houses and units over the past 5 years. The main LGA profiled was chosen based on their proximity to the main suburb analysed, which is Wagga Wagga.

#### PRICE BREAKDOWN 2019<sup>^</sup>





#### UNITS SOLD





Wagga Wagga market data encapsulates aggregate property market conditions within the Postcode 2650. #2020 encapsulates sales transactions for Q1 2020 (between 01/01/2020 to 31/03/2020) only. \*2019 encapsulates sales transactions between 01/01/2019 to 31/12/2019. Source: APM Pricefinder. © Copyright PRD 2020.

## **RENTAL GROWTH 2019\***

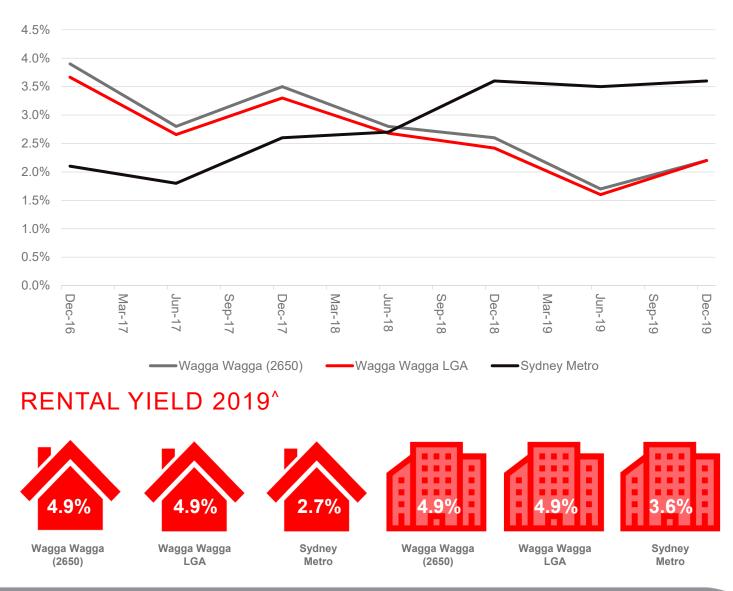
Over the past 12 months, house rental yields in Wagga Wagga slightly tightened to sit at 4.9% in December 2019. This suggests the house rental market is in quite a healthy position, particularly when combined with the 0.8% increase in rental demand in the past 12 months to Q1 2020 (with 514 house rentals).

3 bedroom houses have provided investors with +3.0% rental growth annually, achieving a median rent of \$340 per week.

Wagga Wagga recorded a vacancy rate of 2.2% in December 2019. This represents a declining trend over the past 3 years, which indicates a continuous improvement in rental demand. Wagga Wagga vacancy rate is also well below the Real Estate Institute of Australia's healthy benchmark of 3.0% and Sydney Metro's 3.6% average for the same period. This confirms there is a healthier rental demand in Wagga Wagga, which is good news for investors.



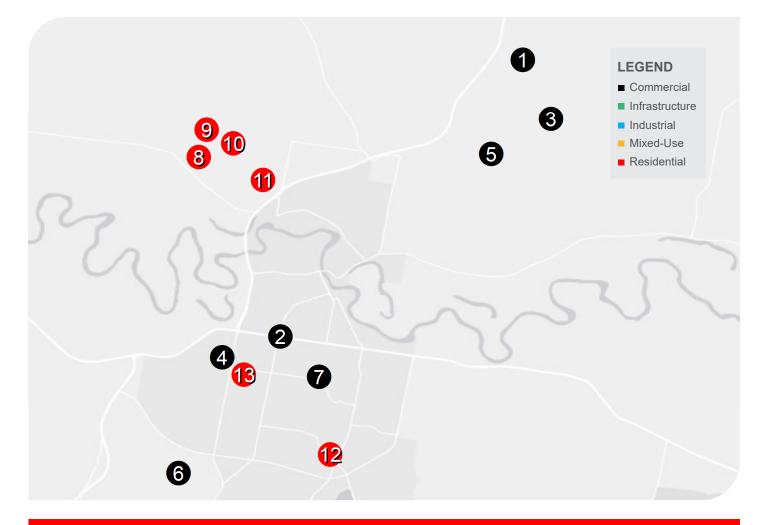
### **RENTAL VACANCY RATES 2019**





between 2018 and 2019 house median rent figures. ^Rental yields shown are as reported at December 2019. Source: APM Pricefinder, SQM Research. © Copyright PRD 2020.

## PROJECT DEVELOPMENT MAP 2019 - 1ST HALF 2020\*



Location	Project**	Туре	Estimated Value***	Commence Date****
1	Bomen Solar Farm	Commercial	\$150,000,000	19/08/2019
2	Project EnergyConnect	Commercial	\$100,000,000	09/03/2020
3	Enirgi Battery Recycling Facility	Commercial	\$30,000,000	21/10/2019
4	Thomas Bros Vehicle Sales	Commercial	\$2,035,000	15/11/2019
5	Southern Oil Refining	Commercial	\$1,800,000	09/08/2019
6	Coles Street Multiple Dwellings	Commercial	\$476,000	25/11/2019
7	Lord Baden Powell Drive Office	Commercial	\$156,000	18/06/2019
8	Harris Road Residential Subdivision (214 Lots)	Residential	\$6,400,000	18/06/2020
9	Harris Road Residential Subdivision Stages 1-3 (129 Lots)	Residential	\$3,900,000	01/04/2020
10	Pine Gully Road Residential Subdivision (98 Lots)	Residential	\$2,940,000	10/05/2020
11	Alma Crescent Residential Subdivision (36 Lots)	Residential	\$1,500,000	08/06/2020
12	Horsley Street Units (3 Units)	Residential	\$1,200,000	05/04/2019
13	Peacock Drive Dwellings (4 Dwellings)	Residential	\$880,000	11/04/2019



for geocoding purposes. \*\*Projects refers to the top developments within the Postcode 2650. \*\*\*Estimated value is the value of construction costs provided by relevant data authority, it does not reflect the project's sale/commercial value. \*\*\*\*Commencement date quoted for each project is an approximate only, as provided by the relevant data authority, PRD does not hold any liability to the exact date. Source: Cordell Connect Database, ESRI ArcGIS. © Copyright PRD 2020.



## **OUR SERVICES INCLUDE**

- Advisory and consultancy
- Market Analysis including profiling and trends
- Primary qualitative and quantitative research
- Demographic and target market Analysis
- Geographic information mapping
- Project Analysis including product and pricing recommendations
- Rental and investment return analysis

## OUR KNOWLEDGE

Access to accurate and objective research is the foundation of all good property decisions.

#### **OUR PEOPLE**

Our research team is made up of highly qualified researchers who focus solely on property analysis.

#### **OUR SERVICES**

Our research services span over every suburb, LGA, and state within Australia; captured in a variety of standard and customised products.



Simon Freemantle, Director M +61 419 987 549 E simonfreemantle@prdwagga.com.au

#### PRD Wagga Wagga

P +61 2 6923 3555F +61 2 6921 4096

53 Fitzmaurice St Wagga Wagga NSW 2650

PRD.com.au/waggawagga

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