

# Coolangatta Market Update 2<sup>nd</sup> Half 2020

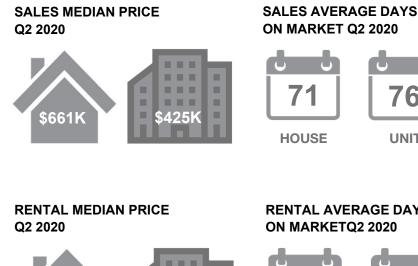


## **OVERVIEW**

Coolangatta\* recorded a median house price of \$661,000 and a median unit price of \$425,000 in Q2 2020. This represents annual (Q2 2019 – Q2 2020) median price growth of 2.1% for houses, and a softening of -2.9% for units. Between Q2 2019 - Q2 2020 sales declined, by -44.7% for house (to 954 sales) and by -53.7% for units (to 977 sales). Market conditions shows signs of resilience throughout COVID-19, with positive price growth for houses and only a slight softening for units, despite the expected decline in demand.

	CHANGE FROM LAST	YEAR	HALF YEAR
	House Sales	Ļ	Ļ
	House Median Price	1	1
	House Rental Price	$\longleftrightarrow$	$\Leftrightarrow$
	Unit Sales	ŧ	Ļ
	Unit Median Price	Ļ	1
	Unit Rental Price	1	1

### MARKET CONDITIONS





# **ON MARKET Q2 2020**



#### **RENTAL AVERAGE DAYS ON MARKETQ2 2020**



HOUSE

# **FUTURE** DEVELOPMENTS

The Coolangatta\* area is set to see approximately \$4.2B worth of new projects in the 2<sup>nd</sup> half of 2020.



A large focus on infrastructure will improve liveability for residents of Coolangatta\*, as well as stimulate economic growth and increase productivity. The construction of infrastructure and commercial projects will create job opportunities in Coolangatta\*, which will have positive spill-over impact on the real estate market.

Key infrastructure projects for the 2nd half of 2020 include: M1 Motorway- Varsity Lakes to Tugun (\$1.0B) and M1 Motorway- Varsity Lakes to Beenleigh (\$500.0M). Once completed these road works projects will enhance access and thus business productivity within the area. 2566 units/apartments and 194 townhouses is planned. These include: Destination Gold Coast (\$500.0M, 457 Apartments) and Cypress Central Transit (\$200.0M, 970 Apartments).



\*Coolangatta market data and key indicators encapsulates aggregate property conditions within the Gold Coast Local

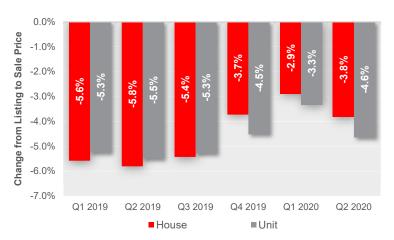
Government Area. \*\*Estimated values are based on construction value

provided by the relevant data authority and does not reflect commercial and/or re-sale value

Source: APM Pricefinder, Cordell Connect database. © Copyright PRD 2020

### AVERAGE VENDOR DISCOUNT\* KEY COMMENTS

Average vendor discount reflects the average percentage difference between the first list price and final sold price. A lower percentage difference (closer to 0.0%) suggests that buyers are willing to purchase close to the first asking price of a property.

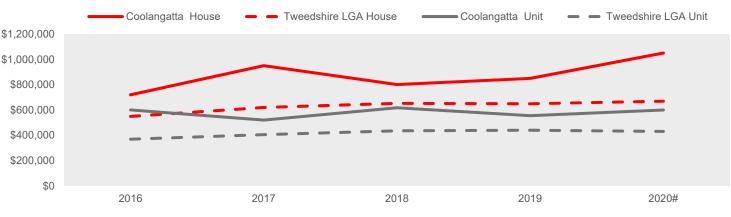


### MARKET COMPARISON

Over the 12 months to Q2 2020, average vendor discounting has tightened to -3.8% (houses) and -4.6% (units). Market conditions in Coolangatta\* provide unique opportunities. Sellers can achieve a final sale price closer to their first list price, whilst buyers can still benefit from a discount. Now is the time to transact.

Over the past 5 years to 2020#, the suburb of Coolangatta continues to outperform the Tweed Shire Local Government Area (LGA) regarding property prices. Coolangatta is a premium market compared to the LGA, with the continual expectation for high capital growth.

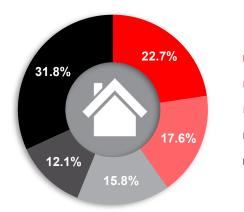
The dominant proportion of houses sold in Coolangatta\* across the 1<sup>st</sup> half of 2020 were in the highest price bracket of \$800K and above (31.8%). Units saw high buyer activity in the premium market of \$600K and above (26.6%), with an even spread across all price brackets. Overall premium properties are still in high demand.



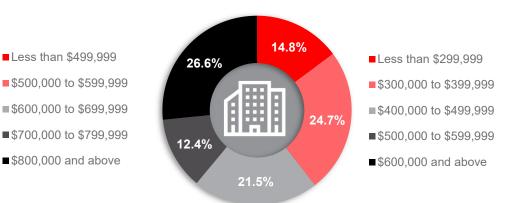
The market comparison graph provides a comparative trend for the median price of houses and units over the past 5 years. The main LGA profiled is chosen based on their proximity to the main suburb analysed, which is Coolangatta.

# PRICE BREAKDOWN 2020^

#### HOUSES SOLD



#### UNITS SOLD





\*Coolangatta market data and key indicators encapsulates aggregate property conditions within the Gold Coast Local Government Area #2020 encapsulates sales transactions for 1H 2020 (01/01/2020 – 30/06/2020) only. \*2020 encapsulates sales transactions for 1H 2020 (01/01/2020 – 30/06/2020) only.

# **RENTAL GROWTH 2020\***

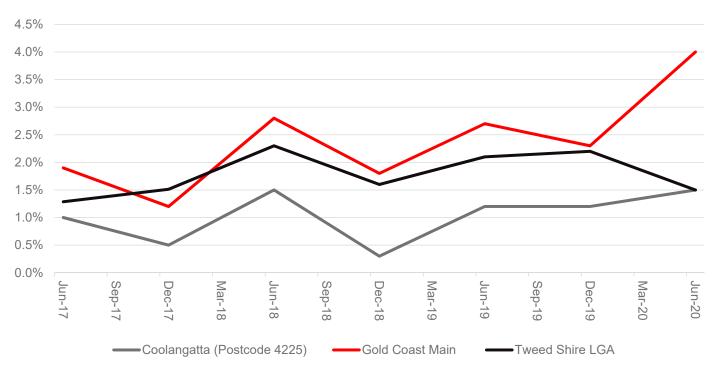
In June 2020, house rental yields in Coolangatta (postcode 4225) was 2.4%. In the 12 months to Q2 2020 median house rental price remained stable at \$535 per week, whereas median unit rental price grew by 2.3% to \$440 per week. This represented a resilient rental market throughout COVID-19.

4+bedroom houses have provided investors with +0.9% rental growth annually, resulting in a median rent of \$565 per week.

Over the June 2020 Quarter, Coolangatta (postcode 4225) recorded a low vacancy rate of 1.5%, lower than Gold Coast Main (4.0%) and on par with Tweed Shire LGA (1.5%). Vacancy rates in Coolangatta (postcode 4225) have remained on a declining trend since June and December 2019, even amidst COVID-19 conditions. This confirms there is a healthy rental demand and investors can be confident of conducive investment environment in Coolangatta.



### **RENTAL VACANCY RATES 2020**



### RENTAL YIELD 2020<sup>^</sup>

(Postcode 4225)



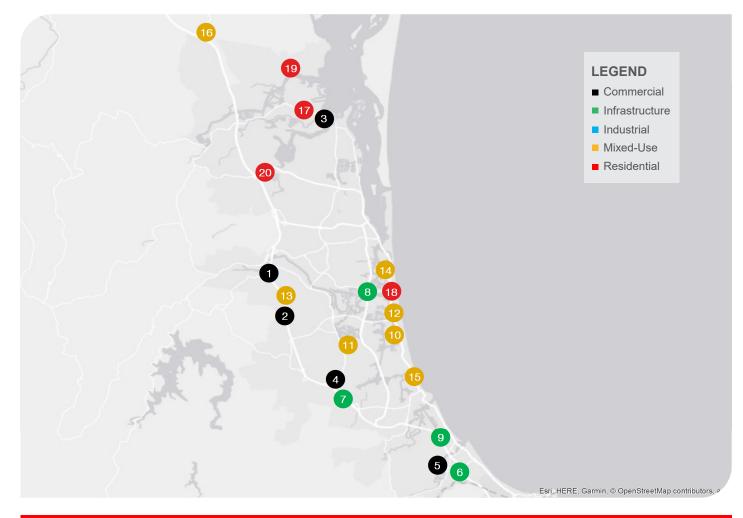
LGA

(Postcode 4225)

LGA

ental growth is a comparison between 1H 2019 (01/01/2019 – 30/06/2019) and 1H 2020 (01/01/202 es. "Rental yields shown are as reported at June 2020. APM Pricefinder, SQM Research. © Copyright PRD 2020.

# PROJECT DEVELOPMENT MAP 2nd HALF 2020\*



Location	Project**	Туре	Estimated Value***	Commence Date****
1	Australian Legend World Theme Park & Mixed Use Development	Commercial	\$600,000,000	20/07/2020
2	Pacific View Estate Masterplanned Community	Commercial	\$500,000,000	10/10/2020
3	Swissotel Gold Coast Hope Island	Commercial	\$60,000,000	27/12/2020
4	Robina Town Centre - Office Block	Commercial	\$40,000,000	30/11/2020
5	Currumbin Waters Mixed Used Development	Commercial	\$35,000,000	18/12/2020
6	Pacific Motorway (M1) Varsity Lakes To Tugun	Infrastructure	\$1,003,000,000	28/09/2020
7	Double Entry Refer To 7470411	Infrastructure	\$500,000,000	18/10/2020
8	Gold Coast Cultural Precinct	Infrastructure	\$150,000,000	23/11/2020
9	M1 South Pacific Motorway Burleigh To Palm Beach	Infrastructure	\$100,000,000	04/11/2020
10	Destination Gold Coast – Epislon- (457 Apartments)	Mixed Use	\$500,000,000	12/10/2020
11	Cypress Central Transit Orientated Mixed Development- (970 Units)	Mixed Use	\$200,000,000	10/10/2020
12	Infinity Tower Broadbeach- (61 Apartments)	Mixed Use	\$75,000,000	20/07/2020
13	Nielsens Road Units & Restaurant- (270 Units)	Mixed Use	\$50,000,000	28/10/2020
14	Vista Street Mixed Use Development- (217 Units)	Mixed Use	\$50,000,000	25/08/2020
15	Gold Coast Highway Mixed Use Developmen – Sandbar-(170 Apartments)	Mixed Use	\$50,000,000	23/11/2020
16	Gainsborough Greens Estate Master Plan Community Precinct-	Mixed Use	\$40,000,000	21/12/2020
17	Grant Avenue Units- (210 Units)	Residential	\$140,000,000	15/08/2020
18	Acacia Avenue Units- (211 Units)	Residential	\$40,000,000	16/08/2020
19	Foxwell Road Townhouses Stages 1-5- (134 Townhouses)	Residential	\$40,000,000	29/08/2020
20	Serenity 4212 Residential Development Stage 6- (60 Townhouses)	Residential	\$35,000,000	30/11/2020



Cuscialmer: Project development map showcases a sample of upcoming projects only, due to accuracy of addresses provided by the data provide for geocoding purposes. \*\*Projects refers to the top developments within the Gold Coast Local Government Area. \*\*\*Estimated value is the value construction costs provided by relevant data authority, it does not reflect the project's sale/commercial value. \*\*\*Commencement date quoted for each project is an approximate only, as provided by the relevant data authority, PRD does not hold any liability to the exact date. Source: Cordell Connect Database, ESRI ArcGIS. © Copyright PRD 2020.



# **OUR SERVICES INCLUDE**

- Advisory and consultancy
- Market Analysis including profiling and trends
- Primary qualitative and quantitative research
- Demographic and target market Analysis
- Geographic information mapping
- Project Analysis including product and pricing recommendations
- · Rental and investment return analysis

# OUR KNOWLEDGE

Access to accurate and objective research is the foundation of all good property decisions.

### **OUR PEOPLE**

Our research team is made up of highly qualified researchers who focus solely on property analysis.

### **OUR SERVICES**

Our research services span over every suburb, LGA, and state within Australia; captured in a variety of standard and customised products.



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