





CANBERRA METRO

METHODOLOGY

This affordable and liveable property guide for Canberra Metro analyses all suburbs within a 10km radius of the Canberra CBD. The following criteria were considered:

- Property trends criteria all suburbs have a minimum of 10 sales transactions for statistical reliability purposes. Based on market conditions suburbs have either positive, or as close as possible to neutral price growth between 2019 to 2020*.
- **Investment criteria** as of September 2020, suburbs considered will have an onpar or higher rental yield than Canberra Metro, and an on-par or lower vacancy rate.
- Affordability criteria identified affordable and liveable suburbs have a median price below a set threshold. This was determined by adding percentage premiums to the Australian Capital Territory (ACT) average home loan, which was \$494,490** as of Q2 2020. Premiums of 113% for houses and 28% for units were added, which were above those required to reach Canberra Metro's median prices (71% for houses and -2% for units). This places the suburbs above Canberra's median prices which means buyers must sacrifice affordability to find liveable suburbs.
- **Development criteria** suburbs identified must have a high total estimated value of future project development for the 2nd half of 2020, as well as a higher proportion of commercial and infrastructure projects. This ensures the suburbs show signs of sustainable economic growth, in turn positively affecting the property market.
- Liveability criteria all identified suburbs have low crime rates, availability of amenities within a 5km radius (i.e. schools, green spaces, public transport, shopping centres and health care facilities), and an unemployment rate on-par or lower in comparison to the ACT average (as determined by the Department of Jobs and Small Business, June Quarter 2020 release).

RECENT TOP PERFORMERS

Area	Suburb	Туре	Median Price 2019	Median Price 2020*	Price Growth	Projects 2020***
Inner	Campbell	House	\$1,255,000	\$1,307,500	4.2%	\$9.9M
	Barton	Unit	\$484,000	\$506,250	4.6%	\$86.9M
North	Watson	House	\$743,750	\$805,000	8.2%	\$74.2M
	Watson	Unit	\$466,000	\$499,900	7.3%	\$74.2M
South	Griffith	House	\$1,480,000	\$1,520,000	2.7%	\$119.9M
	Griffith	Unit	\$442,500	\$494,500	11.8%	\$119.9M
West	Macquarie	House	\$725,000	\$770,000	6.2%	\$9.6M
	Denman Prospect	Unit	\$449,900	\$554,900	23.3%	\$56.5M

OVERVIEW

Median property prices in Canberra Metro increased by 3.0% for houses to \$845,000 from 2019 to 2020* and increased by 0.5% for units to \$482,500. By comparison, from 2018 to 2019 the median house price in Canberra Metro increased by 2.4%, while the median unit price grew by 3.2%. Strong demand has continued to push prices upwards, resulting in the need to sacrifice affordability for liveability. Canberra Metro recorded a healthy property price growth trend over the past five years, thus property owners can be confident in their asset's ongoing value. An estimated \$1.0B of development is planned in the 2nd half of 2020 for Canberra Metro. A key focus on infrastructure projects will improve liveability aspects, while commercial, mixed-use and residential projects will create more jobs and diversify housing options. Meeting housing demand is key for Canberra Metro, to ensure sustainable price growth for first home buyers.

*Median price quoted captures sale transactions from 1st January 2020 to 30th September 2020, or Q1 2020 – Q3 2020. **Average home loan figure is derived from June Quarter 2020 Housing Affordability Report by the Real Estate Institute of Australia (REIA) and Adelaide Bank, ***Project development is based on aggregate of estimated construction value for residential, commercial, industrial, mixed-use and infrastructure projects scheduled to commence in the 2nd half of 2020 a stated by the relevant data authority. Annual Change is reflective of median price change from Q3 2019 to Q3 2020. Figures displayed in infographics are for the period Q3 2020, except for median sale price, which is reflective of 1st January 2020 to 30th September 2020, or Q1 2020 – Q3 2020. Source: APM Pricefinder, REIA, SQM Research, Cordell Connect, Department of Jobs and Small Business. © PRD Real Estate 2020.



MEDIAN SALE PRICE



AVERAGE DAYS TO SELL



AVERAGE VENDOR DISC.



MEDIAN RENTAL PRICE



AVERAGE VENDOR DISCOUNT



MARKET PERFORMANCE

KEY COMMENTS

Average vendor discounts between Q3 2019 and Q3 2020 have notably tightened, to -0.9% for houses and to -0.7% for units. Canberra Metro provides unique opportunities as sellers are able to achieve a final sale price closer to their initial listing price, yet buyers can still benefit from a discount. That said vendor discount is now at a minimum, thus buyers need to act swiftly.

The dominant proportion of homes sold in Canberra Metro across 2020[#] were in the lower-middle price bracket of \$600,000-\$800,000 (33.1%), while units recorded a dominant premium price point of above \$600,000 (27.0%). There is a healthy spread amongst different price points, meaning that there is stock on the market for buyers at varying price points.



PRICE BREAKDOWN 2020#

HOUSES SOLD



UNITS SOLD



Less than \$299,999
\$300,000 to \$399,999
\$400,000 to \$499,999

- ■\$500,000 to \$599,999
- ■\$600,000 and above



2020 encapsulates sales transactions for 2020 (01/01/2020 – 30/09/2020) only Source: APM Pricefinder. ⓒ Copyright PRD 2020.

Less than \$599,999

\$600,000 to \$799,999

■\$800,000 to \$999,999

■\$1,200,000 and above

■\$1,000,000 to \$1,199,999



CANBERRA METRO MEDIAN HOUSE PRICE 2020* 10KM FROM CBD



LEGEND

	Data not available
	\$0 - \$500,000
	\$500,000 - \$800,000
	\$800,000 - \$1,000,000
	\$1,000,000 - \$2,000,000
	\$2,000,000+
	10km from CBD
Transluce	nt colours for <10 sales

CANBERRA AFFORDABLE & LIVEABLE SUBURBS RENTAL YIELD

	Suburb	House		Suburb	Unit
1	Garran	2.8%	1	Garran	5.8%
2	Giralang	4.6%	4	Wright	5.7%
3	Kaleen	4.6%	3	Kaleen	6.0%

*House median price reflected in the heat-map captures sale transactions from 1st January 2020 to 30th September 2020. Source: APM Pricefinder, ESRI ArcGIS, SQM Research. © PRD Real Estate 2020.

RENTAL GROWTH 2020€

In September 2020, house rental yields in Canberra Metro were recorded at 5.0%. In the 12 months to Q3 2020, the median house rental price increased to \$610 per week, while average days on the market declined by -22.2% (to 21 days). Overall this suggests Canberra Metro has proven to have a highly resilient rental market throughout COVID-19.

3 bedroom houses provided the greatest annual rental growth (of +3.6%) to reach \$570 per week. A softening in the median rental price for 2 bedroom houses (-3.7% to \$470 per week) may indicate people moving into shared accommodation, due to COVID-19 affecting employment. This would also explain the uplift in median rental prices for larger houses.

In September 2020, Canberra Metro recorded a very low vacancy rate of 0.9%, well below both Sydney Metro (3.5%) and Melbourne Metro (3.8%). Vacancy rates in Canberra Metro remain well below the Real Estate Institute of Australia's healthy benchmark of 3.0%, even amidst COVID-19 conditions. Further, Canberra Metro's vacancy rate has shown a declining trend since peaking in May 2020 (at just 1.3%) due to COVID-19, which confirms there is a healthy ongoing rental demand.



RENTAL VACANCY RATES 2020



RENTAL YIELD 2020§





rental growth is a comparison between 2019 and 2020 (01/01/2020 – 30/09/2020) house median rent figures yields shown are as reported at September 2020. APM Pricefinder, SQM Research. © Copyright PRD Real Estate 2020.





PROPERTY CLOCK - HOUSES



AFFORDABLE & LIVEABLE HOUSE SUBURBS

GARRAN 2605

GIRALANG 2617



Located about 6.3km from the Canberra CBD.

Median House Price \$1,050,000 2 Bed Median Price N/A \$1,240,000*

• 3 Bed Median Price

• 4+ Bed Median Price \$1,079,000 Located in the Woden district. Garran is a suburb where residents need to sacrifice affordability for liveability. Garran recorded a 5.0%** median price growth annually and offers a strong development pipeline for the 2nd half of 2020, with an estimated \$76.6M[^] of projects set to commence. Unemployment sits at an extremely low 1.5%, and planned projects will create even more local employment. Liveability factors are highly evident throughout the suburb, with low crime rates, as well as nearby amenities including shopping, parks, medical facilities, public transport, schools, and more. Investors also benefit from healthy rental conditions, with a very low vacancy rate of 0.7%, ensuring investment properties are occupied quickly and generating cashflow.



Located about 7.4km from the Canberra CBD.

- Median House Price
- 2 Bed Median Price N/A

\$735,000

\$671,000

- 3 Bed Median Price
- 4+ Bed Median Price \$785,000

Giralang was previously featured as an affordable and liveable suburb in the 2nd Half 2019^B guide. With the lowest median price of the identified house suburbs, Giralang also saw 5.0%^{**} median price growth annually, in good news for property owners. Investors have benefited from an extremely low vacancy rate of 0.5% (compared to Canberra Metro's already very low 0.9%), while average house rental yields of 4.6% sit slightly below Canberra Metro. The suburb checks all the right boxes in terms of liveability, featuring the lowest crime rate of the top house suburbs. There is an estimated \$19.2M[^] in projects for the 2nd half of 2020, which will help create additional employment locally. A key project for the area is Giralang Shopping Centre - Audri.





Located about 4.6km from the Canberra CBD.

- Median House Price \$775,500
- 2 Bed Median Price \$960.000*
- 3 Bed Median Price \$735,000
- 4+ Bed Median Price \$825,000

As the closest top house suburb to the Canberra CBD, Kaleen has also appeared in the 2nd Half 2019^B guide as a top suburb to watch. Offering solid median price growth of 4.4%* annually, the area is attractive to investors due to its extremely tight vacancy rate of just 0.5%, and an average rental yield of 4.6% for houses. An estimated \$11.0M[^] in development is planned for the 2nd half of 2020, with a key project being the \$8.3M[^] Eastlake Football Club mixed-use redevelopment. Kaleen is also a highly liveable suburb, with many amenities located nearby. This includes St Michael's Primary School, a number of bus stations. Grasslands Nature Reserves, Kaleen Plaza, and more; Kaleen is thus attractive for investors and residents alike.

^AQuoted estimated values of projects are based on reported land/construction values as stated by the relevant data authority and do not signify their commercial/resale value. *Median price is quoted as an indication only due to having less than 10 sales transactions. **Median price growth quoted captures sale transactions from 1st January 2020 to 30th September 2020, or Q1 2020 – Q3 2020. B PRD Affordable and Liveable Property Guide Canberra 2nd Half 2019 report. Source: APM Pricefinder, SQM Research, Cordell Connect, Department of Small Jobs and Business, Google Maps. © PRD Real Estate 2020





PROPERTY CLOCK - UNITS



AFFORDABLE & LIVEABLE UNIT SUBURBS

GARRAN 2605

WRIGHT 2611



Located about 6.3km from the Canberra CBD.

- Median Unit Price \$630,000 1 Bed Median Price N/A
- 2 Bed Median Price \$560,000*
- 3+ Bed Median Price \$775.000*

Garran features as a top suburb for both houses and units for the 2nd half of 2020, having recorded a median unit price growth of 1.9%** annually. A number of major projects set to start across the 2nd half of 2020 will help create new and improved amenities for locals, many of which focus on the expansion of the Centenary Hospital for Women and Children. Standout features which help Garran score top marks for liveability criteria include the Canberra Hospital, Garran Primary School, Red Hill Nature Reserve, multiple bus stations, and Garran Place Shopping Centre. The average unit rental yield for Garran is 5.8%, above Canberra Metro's 5.4%. Altogether these features indicate the strength of Garran as a top affordable and liveable suburb.



Located about 9.6km from the Canberra CBD.

- Median Unit Price
- 1 Bed Median Price \$295.000* \$425,000

\$420,000

- 2 Bed Median Price
- 3+ Bed Median Price \$571,000*

As the most affordable top suburb for units, Wright is a strong performer offering great value for residents and investors alike. The median unit price grew by a steady 2.4%** annually, in good news for property owners. The suburb features the lowest crime rate of the selected affordable and liveable unit suburbs, giving residents peace of mind. Further there is an estimated \$41.5M[^] in projects for the 2nd half of 2020, including the \$8.7M[^] Molonglo Special Purpose Reserve civil works, set to rehabilitate the area and provide walking tracks, seating, car park access and a nature play area. A low vacancy rate of 1.0% is on-par with Canberra Metro (0.9%), and a 5.7% average unit rental yield is above Canberra Metro. This confirms Wright as an investment hotspot.





Located about 4.6km from the Canberra CBD.

- Median Unit Price \$550,000
- 1 Bed Median Price N/A
- 2 Bed Median Price N/A

• 3+ Bed Median Price \$550,000

Kaleen appears for both houses and units for the 2nd half of 2020, while also appearing in the 2nd Half 2019^B guide. Annual median price growth was a significant 29.0%**, partly due to its limited sales volume (13 unit sales recorded for 2020**). This suggests an undersupplied unit market and a unique opportunity for local government and developers. Investors are seeing an extremely low vacancy rate of just 0.5% (below an already low 0.9% for Canberra Metro) and average yields of 6.0% for units (above Canberra Metro's 5.4%). Thus investors will benefit from a higher rental yield and quicker occupancy of their investment properties. A low unemployment rate of 3.1% sits below the ACT's already low average of 3.4%, highlighting job security.

^AQuoted estimated values of projects are based on reported land/construction values as stated by the relevant data authority and do not signify their commercial/resale value. *Median price is quoted as an indication only due to having less than 10 sales transactions. **Median price growth quoted captures sale transactions from 1st January 2020 to 30th September 2020, or Q1 2020 – Q3 2020. B PRD Affordable and Liveable Property Guide Canberra 2nd Half 2019 report. Source: APM Pricefinder, SQM Research, Cordell Connect, Department of Small Jobs and Business, Google Maps. © PRD Real Estate 2020

PROJECT DEVELOPMENT MAP 2ND HALF 2020*



Location	Project [£]	Туре	Estimated Value⊭	Suburb
1	Light Street & Captain Cook Crescent Buildings – Renaissance	Infrastructure	\$92,944,000	Griffith
2	Barton Site Redevelopment	Infrastructure	\$85,350,000	Barton
3	Watson Development – Norrebro (186 Apartments, 134 Townhouses)	Mixed-Use	\$74,200,000	Watson
4	Dickson Interchange (190 Units)	Mixed-Use	\$68,544,000	Dickson
5	Capital Hotel Forrest	Commercial	\$62,945,000	Forrest
6	Founders Lane (254 Apartments)	Mixed-Use	\$42,841,000	Braddon
7	Acton West Basin - Stage 2	Infrastructure	\$32,000,000	Acton
8	Centenary Hospital For Women & Children	Infrastructure	\$30,286,000	Garran
9	Griffith Street Apartments (70 Apartments)	Residential	\$26,059,000	Griffith
10	Ginninderry Stage 2 Estate At Strathnairn (502 Lots)	Residential	\$25,000,000	Belconnen
11	Act West Block Building - Abode Hotel	Commercial	\$24,000,000	Parkes
12	Hinder & Efkarpardis Streets Commercial Building	Commercial	\$21,992,000	Gungahlin
13	The Spire - Building 8	Infrastructure	\$21,594,000	Garran
14	Bruce Hotel	Commercial	\$20,498,000	Bruce
15	Whitlam Estate - Stage 2a	Infrastructure	\$20,415,000	Wright
16	Giralang Shopping Centre – Audri (50 Apartments)	Mixed-Use	\$19,172,000	Giralang
17	Marketplace Gungahlin	Commercial	\$16,861,000	Gungahlin
18	McMichael Terrace & Holborow Avenue Dwellings – Symmetry (83 Dwellings)	Residential	\$16,290,000	Denman Prospect
19	Wnydham Ave, Hoolihan St & Bamlett Rise Development (70 Apartments)	Residential	\$15,608,000	Denman Prospect
20	Gungahlin Town Centre United Cinema	Infrastructure	\$14,927,000	Gungahlin



* Project development map showcases a sample of upcoming projects only, due to accuracy of addresses provided by the data provider for geocoding purpose £ Top Projects are based on suburbs located within a 10km radial distance of the Canberra CBD. μ Estimated value is the value of construction costs provided by relevant data authority, it does not reflect the project's sale/commercial value. Source: Cordell Connect database, ESRI ArcGIS



ABOUT PRD RESEARCH

PRD Research Division provides reliable, unbiased, and authoritative property research and consultancy to clients in metro and regional locations across Australia

Our extensive research capability and specialised approach ensures our clients can make the most informed and financially sound decisions about residential and commercial properties.

OUR KNOWLEDGE

Access to accurate and objective research is the foundation of all good property decisions.

As the first and only truly knowledge based property services company,

PRD shares experience and knowledge to deliver innovative and effective solutions to our clients.

We have a unique approach that integrates people, experience, systems and technology to create meaningful business connections. We focus on understanding new issues impacting the property industry; such as the environment and sustainability, the economy, demographic and psychographic shifts, commercial and residential design; and forecast future implications around such issues based on historical data and fact.

OUR PEOPLE

Our research team is made up of highly qualified researchers who focus solely on property analysis.

Skilled in deriving macro and micro quantitative information from multiple credible sources, we partner with clients to provide strategic advice and direction regarding property and market performance. We have the added advantage of sourcing valuable and factual qualitative market research in order to ensure our solutions are the most well considered and financially viable.

Our experts are highly sought after consultants for both corporate and government bodies and their advice has helped steer the direction of a number of property developments and secured successful outcomes for our clients.

OUR SERVICES

Our research services span over every suburb, LGA, and state within Australia; captured in a variety of standard and customized products.

We have the ability and systems to monitor market movements, demographic changes and property trends. We use our knowledge of market sizes, price structure and buyer profiles to identify opportunities for clients and provide market knowledge that is unbiased, thorough and reliable.

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