

**Affordable & Liveable Property Guide** Brisbane Metro 2<sup>nd</sup> Half 2021



## OVERVIEW

Median property prices in Brisbane Metro increased by 22.3% for houses to \$825,000 from Q3 2020 to Q3 2021\*, and by 3.6% for units at \$465,000. Between Q3 2020 – Q3 2021 total house sales declined by -11.7% (to 4,902 sales), but unit sales increased by 121.9% (to 4,043 sales). Undersupply is evident in Brisbane Metro's house market, as price growth is alongside lower transaction volumes, suggesting an imbalance between available stock and high demand. Units show real returns in capital investment, as price growth was sustained by increased sales. \$4.8B of projects are planned across the 2<sup>nd</sup> half of 2021, where mixed-use and residential projects will assist with housing supply. Infrastructure and commercial projects suggest new businesses and improved services. The Olympics 2032 announcement brought a certain buzz into Brisbane's property market, and with imminent border openings soon, this trend is expected to continue in 2022.

#### **RECENT TOP PERFORMERS**

Area	Suburb	Туре	Median Price 2020	Median Price 2021*	Price Growth	Projects 2021***
Inner	Kangaroo Point	House	\$1,084,000	\$1,937,000	78.7%	\$386.9M
mmer	Kangaroo Point	Unit	\$520,000	\$900,000	73.4%	\$386.9M
Morth	Carseldine	House	\$648,000	\$760,000	17.1%	\$67.5M
North	Nundah	Unit	\$390,000	\$418,000	7.2%	\$31.6M
South	Carindale	House	\$919,000	\$1,150,000	25.1%	\$80.7M
	Rochedale	Unit	\$587,000	\$635,000	8.2%	\$171.0M
East	Lota	House	\$690,000	\$782,000	13.3%	\$30.3M
	Murarrie	Unit	\$575,000	\$605,000	5.2%	\$56.0M
West	Indooroopilly	House	\$972,000	\$1,344,000	38.2%	\$203.4M
	Redbank	Unit	\$210,000	\$263,000	25.2%	\$87.8M

# METHODOLOGY

This affordable and liveable property guide for Brisbane Metro analyses all suburbs within a 20km radius of the Brisbane CBD. The following criteria were considered:

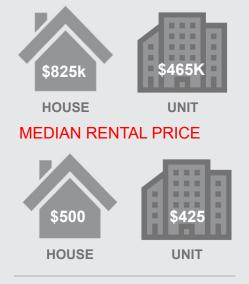
- **Property trends criteria** all suburbs have a minimum of 20 sales transactions for statistical reliability purposes. Based on market conditions suburbs have either positive, or as close as possible to neutral price growth between 2020 to 2021\*.
- **Investment criteria** as of September 2021, suburbs considered will have an onpar or higher rental yield than Brisbane Metro, and an on-par or lower vacancy rate.
- Affordability criteria identified affordable and liveable suburbs have a median price below a set threshold. This was determined by adding percentage premiums to the Queensland (QLD) average home loan, which was \$461,414\*\* as of Q2 2021. Premiums of 56% for houses and -3% for units were added, which were below those required to reach Brisbane Metro's median prices (79% for houses and 1% for units). This places the chosen suburbs below Brisbane's median prices, meaning that the suburbs identified within this report are more affordable for buyers.
- **Development criteria** suburbs identified must have a high total estimated value of future project development for the 2<sup>nd</sup> half of 2021, as well as a higher proportion of commercial and infrastructure projects. This ensures the suburbs show signs of sustainable economic growth, in turn positively affecting the property market.
- Liveability criteria all identified suburbs have low crime rates, availability of amenities within a 5km radius (i.e. schools, green spaces, public transport, shopping centres and health care facilities), and an unemployment rate on-par or lower in comparison to the QLD average (as determined by the Department of Jobs and Small Business, June Quarter 2021 release).

\*Median price quoted captures sale transactions from 1st January 2021 to 30<sup>th</sup> September 2021, or Q1 2020 – Q3 2021. \*\*Average home loan figure is derived from June Quarter 2021 Housing Affordability Report by the Real Estate Institute of Australia (REIA) and Adelaide Bank. \*\*\*Project development is based on aggregate of estimated construction value for residential, commercial, industrial, mixed-use and infrastructure projects scheduled to commence in the 2<sup>nd</sup> half of 2021 as stated by the relevant data authority. ^Annual Change is reflective of median price change from Q3 2020 to Q3 2021. Figures displayed in infographics are for the period Q3 2020. Source: APM Pricefinder, REIA, SQM Research, Cordell Connect, Department of Jobs and Small Business. © PRD 2021.

## BRISBANE METRO



#### MEDIAN SALE PRICE



#### BENCHMARKS BRISBANE METRO

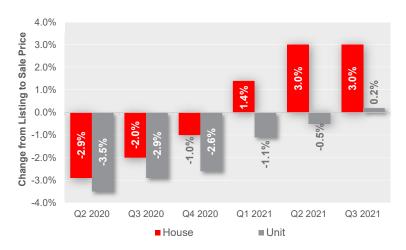




#### BENCHMARKS QUEENSLAND



# AVERAGE VENDOR DISCOUNT

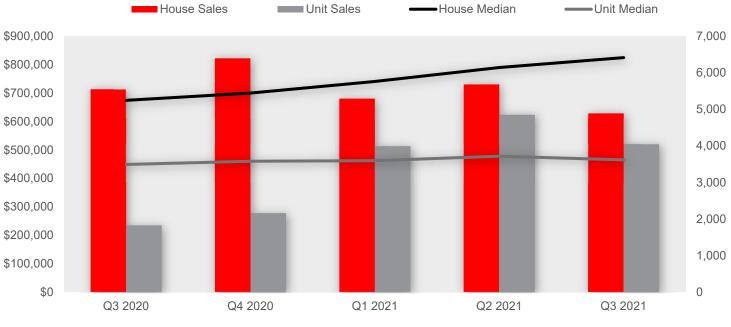


# MARKET PERFORMANCE

## **KEY COMMENTS**

Average vendor discounts between Q3 2020 and Q3 2021 have swung to a premium for both property types, at 3.0% for houses and 0.2% for units. The Brisbane Metro market conditions have shifted to favour sellers, where buyers must offer above the initial listing price. The average vendor discount for houses have swung to a premium since Q1 2021, for the past 3 quarters. Now is the time to transact, before the premium paid climbs further.

The dominant proportion of homes sold in Brisbane Metro across 2021<sup>#</sup> were in the premium price bracket of \$850,000 and above (41.7%). Units also recorded a dominant premium price bracket of \$550,000 and above (35.5%). There is a shift towards premium pricing in Brisbane Metro. Affordable options are still available, however have shrunk in the past 12 months.



Less than \$549.999

\$550,000 to \$649,999

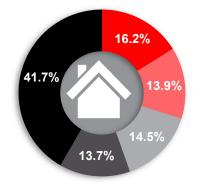
■\$650,000 to \$749,999

■\$750,000 to \$849,999

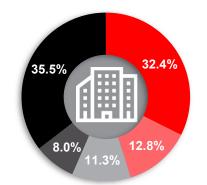
■\$850,000 and above

# PRICE BREAKDOWN 2021#

#### HOUSES SOLD



#### UNITS SOLD





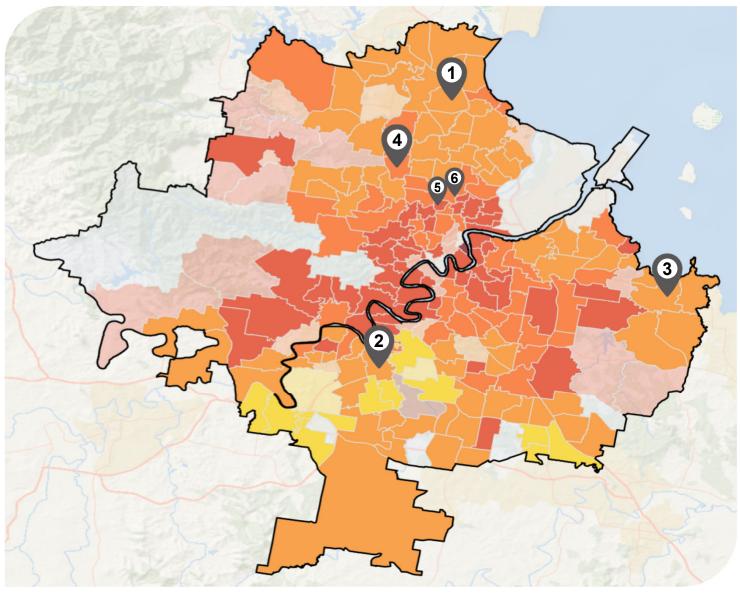
- ■\$400,000 to \$449,999
- ■\$450,000 to \$499,999
- ■\$500,000 to \$549,999
- ■\$550,000 and above



221 encapsulates sales transactions for Q3 2020 – Q3 2021 (01/01/2020 – 30/09/2021) c Jurce: APM Pricefinder. Coovricht PRD 2021.



# BRISBANE METRO MEDIAN HOUSE PRICE 2021\* 20KM FROM CBD



#### LEGEND

	Data not available
	\$0 - \$500,000
	\$500,000 - \$800,000
	\$800,000 - \$1,000,000
	\$1,000,000 - \$2,000,00
	\$2,000,000+
	20km from CBD
ransluce	nt colours for <20 sales

## BRISBANE AFFORDABLE & LIVEABLE SUBURBS RENTAL YIELD

	Suburb	House		Suburb	Unit
1	Bracken Ridge	3.9%	4	McDowall	5.4%
2	Oxley	3.8%	5	Gordon Park	5.6%
3	Birkdale	3.8%	6	Kedron	5.6%

\*House median price reflected in the heat-map captures sale transactions from 1st January 2021 to 30<sup>th</sup> September 2021. Source: APM Pricefinder, ESRI ArcGIS, SQM Research. © PRD 2021.

# RENTAL GROWTH 2021€

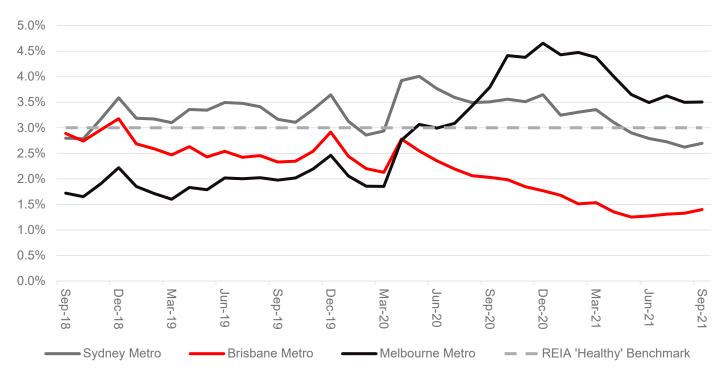
In September 2021, house rental yields in Brisbane Metro were recorded at 3.7%. In the 12 months to Q3 2021, the median house rental price increased by 11.1% to \$500 per week, further complemented with a low average days on the market, of 21 days. The house rental market has continued to show strong growth, proving its gains to reluctant investors.

Four bedroom+ houses recorded the highest annual rental growth (of +10.0%) to reach \$550 per week. There is a direct correlation to the increase in median house rental price, of 11.1%, proving profitability despite an increase in median house sale price. More people are working from home, therefore tenants are seeking extra space for a home office.

In September 2021, Brisbane Metro recorded a low vacancy rate of 1.4%, well below that of Sydney Metro (2.7%) and Melbourne Metro (3.5%). Vacancy rates in Brisbane Metro remained well below the Real Estate Institute of Australia's healthy benchmark of 3.0%, even throughout COVID-19. Brisbane Metro's vacancy rate continues to show a declining trend since January 2021, showcasing historical low trends in the past 18 months. This should provide greater confidence to investors.



# **RENTAL VACANCY RATES 2021**



## **RENTAL YIELD 2021§**



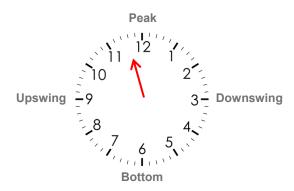


rental growth is a comparison between Q3 2020 – Q3 2021 (01/01/2020 – 30/09/2021) house median rent figures yields shown are as reported at September 2021. \PM Pricefinder, SQM Research. © Copyright PRD 2021.



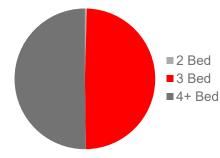


#### **PROPERTY CLOCK - HOUSES**



## AFFORDABLE & LIVEABLE HOUSE SUBURBS

BRACKEN RIDGE 4017



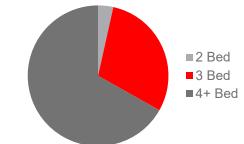
**OXLEY** 4075

■2 Bed

3 Bed

■4+ Bed

#### BIRKDALE 4159



Located about **16.0km** from the Brisbane CBD.

Median House Price	\$624,000
<ul> <li>2 Bed Median Price</li> </ul>	\$450,000*
<ul> <li>3 Bed Median Price</li> </ul>	\$580,000

• 4+ Bed Median Price **\$626,000** 

Located about **11.0km** from the Brisbane CBD.

Median House Price	\$695,000
• 2 Bed Median Price	\$631,000 <sup>3</sup>
<ul> <li>3 Bed Median Price</li> </ul>	\$657,000

• 4+ Bed Median Price **\$775,000** 

Located about 18.0km	from the
Brisbane CBD.	
Median House Price	\$720,000
<ul> <li>2 Bed Median Price</li> </ul>	\$547,000*

• 3 Bed Median Price \$572,000

• 4+ Bed Median Price **\$785,000** 

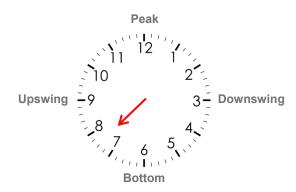
Annual Median Price Growth	18.9%**	Annual Median Price Growth	17.8%**	Annual Median Price Growth	13.6%**
Vacancy Rate (Sep-21)	0.5%	Vacancy Rate (Sep-21)	0.9%	Vacancy Rate (Sep-21)	0.6%
Rental Yield (Sep-21)	3.9%%	Rental Yield (Sep-21)	3.8%	Rental Yield (Sep-21)	3.8%
Key Amenity (5km)	Chermside Westfield Shopping Centre	Key Amenity (5km)	Indooroopilly Shopping Centre	Key Amenity (5km)	Redland Hospital
Total Projects (\$)	\$30.2M^	Total Projects (\$)	\$6.2M^	Total Projects (\$)	\$8.5M^
Key Project	Bracken Ridge Units (\$8.7M, 28 Units)	Key Project	Douglas Street Units (\$3.5M, 14 Units)	Key Project	Collingwood Road Development Site (\$4.8m)
Unemployment Rate	3.6%	Unemployment Rate	4.4%	Unemployment Rate	4.5%

<sup>A</sup>Quoted estimated values of projects are based on reported land/construction values as stated by the relevant data authority and do not signify their commercial/resale value. \*Median price is quoted as an indication only due to having less than 20 sales transactions. \*\*Median price growth quoted captures sale transactions from 1st January 2021 to 30th September 2021, or Q1 2021 – Q3 2021. Source: APM Pricefinder, SQM Research, Cordell Connect, Department of Small Jobs and Business, Google Maps. © PRD 2021.





#### **PROPERTY CLOCK - UNITS**



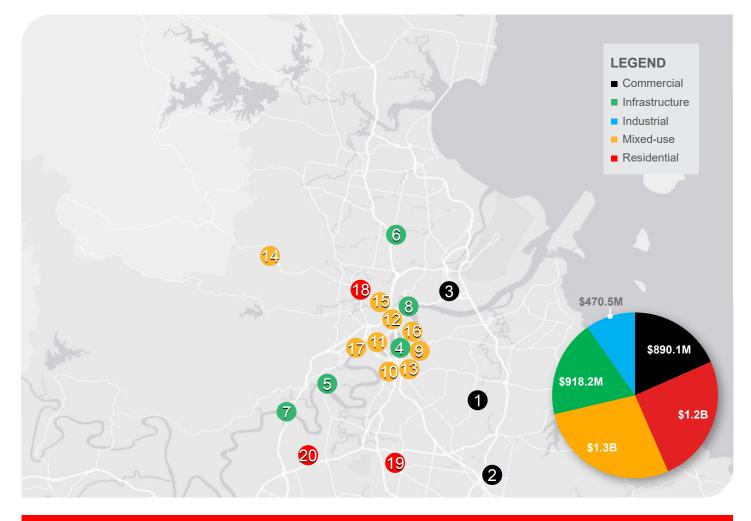
## AFFORDABLE & LIVEABLE UNIT SUBURBS

#### MCDOWALL 4053 GORDON PARK 4031 **KEDRON** 4031 ■1 Bed ■1 Bed ■1 Bed 2 Bed 2 Bed 2 Bed ■ 3+ Bed ■ 3+ Bed ■ 3+ Bed Located about 9.5km from the Located about 6.0km from the Located about 7.0km from the Brisbane CBD. Brisbane CBD. Brisbane CBD. Median Unit Price \$423,000 Median Unit Price \$440,000 Median Unit Price \$449,000 • 1 Bed Median Price • 1 Bed Median Price \$334,000\* • 1 Bed Median Price \$314,000\* N/A • 2 Bed Median Price \$357,000\* • 2 Bed Median Price \$342,000 • 2 Bed Median Price \$373,000 • 3+ Bed Median Price \$480,000\* • 3+ Bed Median Price \$564,000 • 3+ Bed Median Price \$595,000 Annual Median Annual Median Annual Median 0.8%\*\* 2.9%\*\* 14.4%\*\* Price Growth Price Growth Price Growth Vacancy Rate Vacancy Rate Vacancy Rate 0.7% 0.8% 0.8% (Sep-21) (Sep-21) (Sep-21)

Rental Yield (Sep-21)	5.4%	Rental Yield (Sep-21)	5.6%	Rental Yield (Sep-21)	5.6%
Key Amenities (5km)	Chermside Westfield Shopping Centre	Key Amenities (5km)	Chermside Westfield Shopping Centre	Key Amenities (5km)	Chermside Westfield Shopping Centre
Total Projects (\$)	\$33.9M^	Total Projects (\$)	\$3.0M^	Total Projects (\$)	\$11.7M^
Key Project	Mcdowall Residences (\$33.9M, 113 Lots)	Key Project	Pavilions On Burnaby (\$3.0M, 7 Townhouses)	Key Project	Gallagher Terrace Units (\$11.0M, 37 Units)
Unemployment Rate	2.7%	Unemployment Rate	4.4%	Unemployment Rate	4.4%

<sup>A</sup>Quoted estimated values of projects are based on reported land/construction values as stated by the relevant data authority and do not signify their commercial/resale value. \*Median price is quoted as an indication only due to having less than 20 sales transactions. \*\*Median price growth quoted captures sale transactions from 1st January 2021 to 30th September 2021, or Q1 2021 – Q3 2021. Source: APM Pricefinder, SQM Research, Cordell Connect, Department of Small Jobs and Business, Google Maps. © PRD 2021.

# PROJECT DEVELOPMENT MAP 2ND HALF 2021\*



Location	Project <sup>£</sup>	Туре	Estimated Value⊬	Suburb
1	Reside Retirement Village Carindale	Commercial	\$50,000,000	Carindale
2	Rochedale Town Centre Mixed Development	Commercial	\$70,000,000	Rochedale
3	Bernborough Ascot Stages 2-4	Commercial	\$74,000,000	Ascot
4	Kangaroo Point Green Bridge (Kpgb)	Infrastructure	\$190,000,000	Kangaroo Point
5	Moggill Road Corridor	Infrastructure	\$180,000,000	Indooroopilly
6	Northern Transitway	Infrastructure	\$53,000,000	Chermside
7	Centenary Motorway Bridge Works	Infrastructure	\$150,000,000	Jindalee
8	Breakfast Creek Green Bridge	Infrastructure	\$67,000,000	Newstead
9	Skye Apartments- (68 Units)	Mixed-use	\$60,000,000	Kangaroo Point
10	Boggo Road Mixed Use Development- (318 Units)	Mixed-use	\$60,000,000	Dutton Park
11	Akin Residences- (190 Units)	Mixed-use	\$70,000,000	South Brisbane
12	Lake@waterfront Precinct	Mixed-use	\$200,000,000	Newstead
13	Trilogy- (525 Apartments)	Mixed-use	\$100,000,000	Kangaroo Point
14	Ferny Grove Station Precinct (Tod) - Ferny Grove Central- (82 Units)	Mixed-use	\$100,000,000	Ferny Grove
15	Albion Exchange- (253 Units)	Mixed-use	\$107,300,000	Albion
16	Newstead Precinct Mixed Use Development Stages 1-2 - Liv Anura- (395 Units)	Mixed-use	\$118,500,000	Newstead
17	Cordelia Street Mixed Use Development- (265 Units)	Mixed-use	\$95,000,000	South Brisbane
18	Brickworks Park Residential Development Stages 1-3- (171 Apartments)	Residential	\$66,600,000	Alderley
19	Cornerstone Living Residential Development- (171 Apartments, 51 Townhouses)	Residential	\$160,000,000	Coopers Plains
20	Arabella Residential Development- (170 Townhouses)	Residential	\$53,000,000	Darra



\* Project development map showcases a sample of upcoming projects only, due to accuracy of addresses provided by the data provider for geocoding purposes £ Top Projects are based on suburbs located within a 20km radial distance of the Brisbane CBD. µ Estimated value is the value of construction costs provided by relevant data authority, it does not reflect the project's sale/commercial value. Source: Cordel Connect database. ESRI ArcGIS.



## ABOUT PRD RESEARCH

PRD Research Division provides reliable, unbiased, and authoritative property research and consultancy to clients in metro and regional locations across Australia

Our extensive research capability and specialised approach ensures our clients can make the most informed and financially sound decisions about residential and commercial properties.

### OUR KNOWLEDGE

Access to accurate and objective research is the foundation of all good property decisions.

As the first and only truly knowledge based property services company, PRD shares experience and knowledge to deliver innovative and effective solutions to our clients.

We have a unique approach that integrates people, experience, systems and technology to create meaningful business connections. We focus on understanding new issues impacting the property industry; such as the environment and sustainability, the economy, demographic and psychographic shifts, commercial and residential design; and forecast future implications around such issues based on historical data and fact.

## OUR PEOPLE

Our research team is made up of highly qualified researchers who focus solely on property analysis.

Skilled in deriving macro and micro quantitative information from multiple credible sources, we partner with clients to provide strategic advice and direction regarding property and market performance. We have the added advantage of sourcing valuable and factual qualitative market research in order to ensure our solutions are the most well considered and financially viable.

Our experts are highly sought after consultants for both corporate and government bodies and their advice has helped steer the direction of a number of property developments and secured successful outcomes for our clients.

## OUR SERVICES

Our research services span over every suburb, LGA, and state within Australia; captured in a variety of standard and customised products.

We have the ability and systems to monitor market movements, demographic changes and property trends. We use our knowledge of market sizes, price structure and buyer profiles to identify opportunities for clients and provide market knowledge that is unbiased, thorough and reliable.

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- Advisory and consultancy
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- Primary qualitative and quantitative research
- Demographic and target market Analysis
- Geographic information mapping
- Project Analysis including product and pricing recommendations
- Rental and investment return

analysis

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