# PRD. REAL ESTATE

# Gundagai Market Update 2nd Half 2022

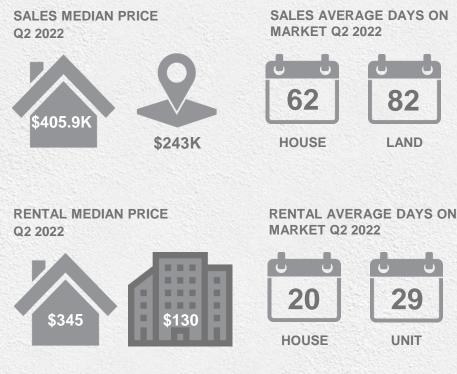


#### OVERVIEW

In Q2 2022, Gundagai\* recorded a median house price of \$405,850, and a median land price of \$243,000. This represents annual (Q2 2021 – Q2 2022) median price growth of 102.9% for houses and 251.9% for land. Total sales decreased between Q2 2021 – Q2 2022, by -22.7% (to 34 sales) for houses and by -15.0% (to 17 sales) for land. The Gundagai\* market is undersupplied, as price growth is alongside lower sales volume. A deep supply and demand imbalance can provide a buffer to rising cash rate. Now is the time for owners to capitalise on their investments, and developers to enter the market.

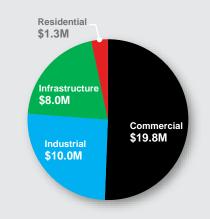


# MARKET CONDITIONS



#### FUTURE DEVELOPMENTS

Gundagai\* is set to see approximately \$39.10M worth of new projects commencing from 2019-2023.



These projects will stimulate economic growth and create large employment opportunities in Gundagai\*. This will have a spill-over impact on the real estate market, in the form of higher demand for property.

A main commercial project during 2019-22 is the Cootamundra Solar Farm (\$10.29M). The project is set to add a 5 megawatt farm and key infrastructure. This new project will assist in reducing energy costs for residents of Gundagai\* and create jobs, attracting more people.

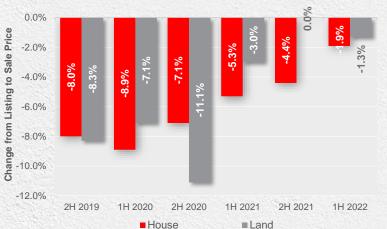
The Australian Meat Group Cold Store Cootamundra (\$10.0M) is a significant industrial project that will improve the domestic circular flow of income.

Temore St Residential Subdivision (\$1.3M, 20lots) remain the sole residential project since 2019. This adds an opportunity for those who are looking to build, but does not cater to ready-to-live buyers. Price growth will continue if undersupply remain, especially if there is higher demand.



# AVERAGE VENDOR DISCOUNT\* KEY COMMENTS

Average vendor discount reflects the average percentage difference between the first list price and final sold price. A lower percentage difference (closer to 0.0%) suggests that buyers are willing to purchase close to the first asking price of a property.

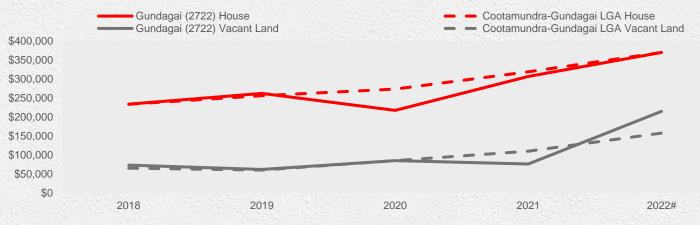


## MARKET COMPARISON

Average vendor discounts between Q2 2021 and Q2 2022 have tightened for both property types, to -1.9% for houses and -1.3% for land. Market conditions in Gundagai\* have shifted to favour sellers, where buyers must offer just below the initial listing price. The past 6 months saw the tightest discount seen in Gundagai\*.

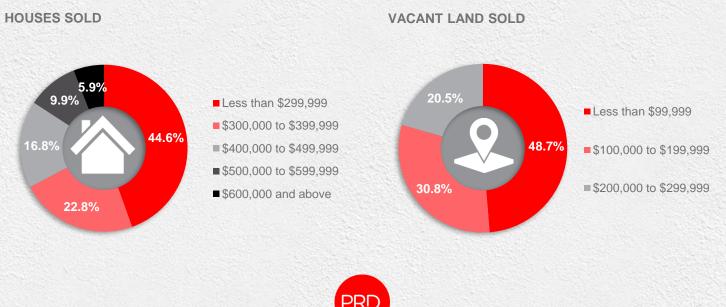
The suburb of Gundagai has historically provided a more affordable property market compared to the wider Local Government Area (LGA). This said, 2022<sup>#</sup> saw an increase to parity for house prices with the wider LGA, while land now presents a premium market.

The dominant proportion of homes sold in Gundagai\* across 2022<sup>#</sup> were in the most affordable price bracket of \$299,999 and less (44.6%). There is a growing premium market, representing 5.9% of sales. Vacant land recorded a similar pattern, with 48.7% of sales being less than \$99,999. There is affordably priced stock available in both markets, good news for buyers.



The market comparison graph provides a comparative trend for the median price of houses and vacant land over the past 5 years. The main LGA profiled was chosen based on their proximity to the main suburb analysed, which is Gundagai<sup>\*</sup>.

# PRICE BREAKDOWN 2022#



### RENTAL GROWTH 2022€

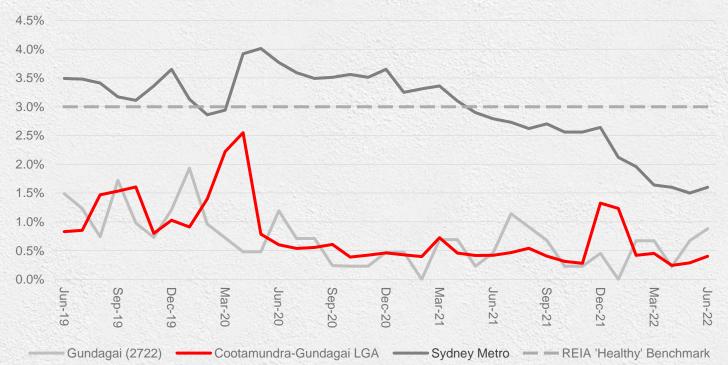
Over the past 12 months, house rental yields in Gundagai<sup>¥</sup> increased to sit at 6.0% in June 2022. This was paired with a 102.9% increase in median house rental price and a -22.7% decrease in the number of houses rented, which represents an undersupplied rental market. Further, average days on the market declined by -8.8% in the past 12 months to June 2022. This represents a strong rental market for investors.

4+ bedroom houses have provided investors with +64.4% rental growth annually, achieving a median rent of \$518 per week.

Gundagai\* recorded a vacancy rate of 0.9% in June 2022, which is below Sydney Metro's 1.6% average. Vacancy rates in Gundagai<sup>¥</sup> have held relatively steady over the past 12 months and sitting within the 1.0% band over the past 24 months. These key indicators create a conducive and sustainable environment for investors, despite the significant increase in median sale prices of property over the past 12 months.



#### **RENTAL VACANCY RATES 2022**



#### **RENTAL YIELD 2022§**







2.5%





Gundagai **Region<sup>¥</sup>** 

Sydney Metro

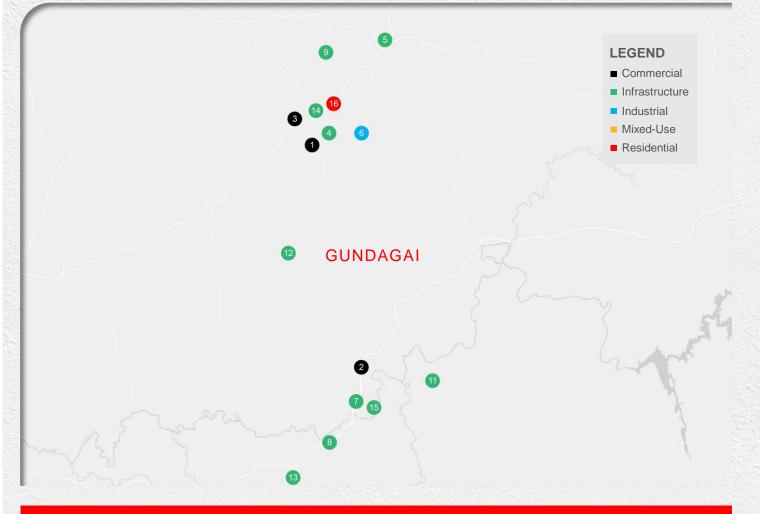
Gundagai **Region<sup>¥</sup>** 

Cootamundra-Gungadai LGA

Sydney Metro

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# TOP DEVELOPMENTS MAP 2<sup>nd</sup> HALF 2022<sup>#</sup>



Location	Project <sup>£</sup>	Туре	Estimated Value <sup>µ</sup>	Commence Date <sup>ψ</sup>
1	Cootamundra Solar Farm	Commercial	\$10,291,000	28/02/2023
2	Dog On The Tucker Box	Commercial	\$5,000,000	12/10/2023
3	Cootamundra Ambulance Station	Commercial	\$4,500,000	28/02/2020
4	Australian Meat Group Cold Store Cootamundra	Industrial	\$10,000,000	27/02/2023
5	Burley Griffin Way Bridge Wallendbeen	Infrastructure	\$5,000,000	14/11/2022
6	Junee And Cootamundra Railway Stations	Infrastructure	\$2,991,000	11/11/2021
7	Hume Highway Culvert	Infrastructure	\$500,000	01/10/2020
8	Hume Highway Culvert	Infrastructure	\$500,000	10/08/2020
9	Cootamundra Main Street Cbd Upgrade	Infrastructure	\$500,000	12/07/2021
10	Burra Road Bridge 126 Replacement (Not on Map)	Infrastructure	\$480,000	13/04/2022
11	Carrs Road Bridge 134	Infrastructure	\$400,000	12/04/2022
12	Brawlin Road Bridge 380 Replacement	Infrastructure	\$396,000	13/04/2022
13	Lucerndale Road Bridge 157 Replacement	Infrastructure	\$336,000	10/04/2022
14	Fisher Park	Infrastructure	\$216,000	20/09/2019
15	Gundagai Public School	Infrastructure	\$185,000	18/04/2022
16	Temora Street Residential Subdivision (20 Lots)	Residential	\$1,300,000	18/12/2019

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# OUR SERVICES INCLUDE

- Advisory and consultancy
- Market analysis including profiling and trends
- · Primary qualitative and quantitative research
- Demographic and target market analysis
- Geographic information mapping
- Project analysis including product and pricing recommendations
- · Rental and investment return analysis

#### OUR KNOWLEDGE

Access to accurate and objective research is the foundation of all good property decisions.

#### OUR PEOPLE

Our research team is made up of highly qualified researchers who focus solely on property analysis.

## OUR SERVICES

Our research services span over every suburb, LGA, and state within Australia; captured in a variety of standard and customised products.



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#### REFERENCES

\* Gundagai market data and key indicators encapsulates aggregate property market conditions within the postcode 2722.

\*\* Estimated values are based on construction value provided by the relevant data authority and does not reflect commercial and/or re-sale value.

# 2022 encapsulates sales transactions for 1H 2022 (01/01/2022 - 30/06/2022) only.

€ Annual rental growth is a comparison between 1H 2021 (01/01/2021 – 30/06/2021) and 1H 2022 (01/01/2022 – 30/06/2022) house median rent figures.

¥ Gundagai market data encapsulates aggregate property conditions within the postcode of 2722.

§ Rental yields shown are as reported as of June 2022.

A Project development map showcases a sample of upcoming projects only, due to accuracy of addresses provided by the data provider for geocoding purposes.

£ Projects refers to the top developments within the Cootamuindra-Gundagai LGA.

μ Estimated value is the value of construction costs provided by relevant data authority, it does not reflect the project's sale/commercial value.

ψ Commencement date quoted for each project is an approximate only, as provided by the relevant data authority, PRD does not hold any liability to the exact date.

Source: APM Pricefinder, Cordell Connect database, SQM Research, Esri ArcGIS.

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