



Adam Gray
Project Marketing

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PRD Project Marketing
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Agent Bio

Whether instilling absolute confidence with a buyer or advising a developer through a project's highs and lows, Adam is a straight talker that delivers above and beyond his role as a project marketer.

As the Director of PRD Project Marketing, Adam's singular focus is on project marketing of South East Queensland projects. He boasts a comprehensive 25 year career in property development and an enviable track record of more than 50 successful projects across South East Queensland. Adam is in tune with the changing needs and expectations of the market, grounded in the knowledge gleaned from his time as Director of Research at PRDnationwide Corporate from 1999 - 2003.

Adam's introduction to property began on the Sunshine Coast in the late 1980's. By 1992 Adam had started his own property development company providing project evaluation, financial administration and construction management services.

Education

- > Honours Degree in Chemical Engineering
- > Graduate Diploma of Applied Finance and Investment
- > Advanced Certificate of Real Estate Management
- > Master of Business Administration (For which Adam received a Dean's commendation)
- > In 2005, Adam was admitted as a Fellow to the Financial Services Institute of Australasia.

Sales Success

- > Hoogley Street, West End for which Adam won the QMBA Multi Residential Housing (Duplexes and Townhouses) over \$300,000 Award in 2000.
- > Petrie Mansions which saw Adam as a finalist in the UDIA Awards for Urban Renewal and Small to Medium Density Housing in 2003.

Services

Adam offers a full service to developers for Project Marketing from site selection to product mix and design all the way through to sale of the apartments.

"Insight. Experience. Dedication"